



PB INSTITUTE OF RESEARCH AND TECHNOLOGY

P.O Box 21457-00100

Nairobi - Kenya

Mobile: +254 721 214 795

Email: info@pebblesinstitute.org

Certified Project Director Excellence: Leadership & Governance Training

Duration: 10 days

On-Site

01 Who Should Attend

- Project Sponsors and Executives
- Project Management Consultants
- Senior Project Controls Professionals
- Engineering and Construction Project Leaders
- Infrastructure Project Directors
- Commercial and Contract Managers
- Risk and Governance Professionals
- Transformation and Change Leaders
- Experienced project professionals preparing for a Certified Project Director (CPD) certification
- Project Managers preparing to transition into senior project leadership roles

02 About the Course

The **Certified Project Director (CPD) Training Course** is designed for experienced project professionals seeking to strengthen their capabilities in strategic project leadership, governance, executive decision-making, and the management of complex projects and programmes. The course provides a comprehensive understanding of the Project Director's role, from strategic alignment and governance to financial oversight, risk management, stakeholder engagement, team leadership, and project performance. Participants will develop the confidence and practical skills required to lead major projects, manage competing priorities, influence senior stakeholders, and deliver sustainable organizational value.



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03 Workshop Objectives

- Develop mastery in directing complex and strategic projects
- Strengthen leadership and governance in project environments
- Learn advanced tools for risk, quality, and stakeholder management
- Align project outcomes with organizational vision and strategy
- Prepare effectively for the Certified Project Director (CPD) certification exam

04 Module Topics

Module 1: Introduction to Certified Project Director Framework

- Overview of CPD certification and global recognition
- Project leadership versus project management
- Core competencies of a project director
- Role of governance in strategic projects
- Key challenges in directing complex initiatives

Module 2: Strategic Project Leadership

- Linking projects to organizational strategy
- Executive decision-making in projects
- Building leadership credibility and influence
- Navigating organizational politics
- Leading change through projects

Module 3: Project Governance and Compliance

- Principles of effective project governance
- Governance structures and frameworks
- Role of the board and steering committees
- Ensuring compliance and accountability
- Auditing and governance best practices



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Module 4: Program and Portfolio Management

- Difference between projects, programs, and portfolios
- Portfolio alignment with strategic objectives
- Prioritization and resource allocation techniques
- Monitoring portfolio performance
- Balancing risks across portfolios

Module 5: Advanced Stakeholder Engagement

- Identifying and mapping key stakeholders
- Communication strategies for executives
- Negotiation and conflict resolution
- Building trust and long-term relationships
- Engaging stakeholders in decision-making

Module 6: Risk Leadership in Large-Scale Projects

- Identifying high-impact risks
- Enterprise risk management (ERM) in projects
- Crisis leadership and decision-making under pressure
- Risk-adjusted project planning
- Case studies of project risk failures and lessons learned

Module 7: Financial and Investment Analysis for Projects

- Cost-benefit analysis for strategic projects
- Capital budgeting and investment decisions
- Financial performance indicators
- Funding and financing models for mega projects
- Reporting financial outcomes to executives

Module 8: Resource Leadership and Talent Management



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- Leading global and cross-functional teams
- Resource allocation for complex initiatives
- Talent acquisition and development strategies
- Building high-performance cultures
- Managing workforce diversity in projects

Module 9: Advanced Project Scheduling and Control

- Scheduling for large-scale projects
- Multi-project dependencies and integration
- Critical chain and advanced scheduling tools
- Controlling performance across portfolios
- Tools for real-time monitoring and reporting

Module 10: Quality Assurance and Excellence

- Total Quality Management (TQM) in projects
- Establishing project quality frameworks
- Performance standards and benchmarking
- Continuous improvement culture
- Case studies of excellence in project delivery

Module 11: Innovation and Change Leadership

- Driving innovation through projects
- Disruptive technologies and their impact
- Leading digital transformation projects
- Managing cultural change within organizations
- Sustaining innovation in the project lifecycle

Module 12: Negotiation and Contract Management



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- High-level negotiation strategies
- Contractual obligations in global projects
- Dispute resolution frameworks
- Vendor and supplier relationship management
- Legal considerations in international projects

Module 13: Communication and Influence at Executive Levels

- Crafting persuasive executive presentations
- Using data-driven insights for influence
- Communication strategies for boards and sponsors
- Crisis communication planning
- Leveraging influence to gain stakeholder buy-in

Module 14: Ethical Leadership and Corporate Responsibility

- Ethics and integrity in project leadership
- Corporate social responsibility (CSR) in projects
- Building sustainable project practices
- Environmental, social, and governance (ESG) considerations
- Case studies of ethical leadership challenges

Module 15: Preparing for CPD Certification Exam

- CPD exam structure and domains
- Study techniques and strategies
- Practice questions and exam simulations
- Time management in the exam setting
- Application process and certification requirements

Module 16: Capstone Project and Executive Workshop



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- Real-world project simulation exercise
- Group collaboration on mega-project case study
- Application of CPD principles to strategic projects
- Peer and facilitator feedback sessions
- Final project presentation and evaluation